



RNS REACH  
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**Flowgroup plc  
("Flowgroup" or the "Company")**

**Launch of new connected home product range**

Flowgroup plc (AIM: FLOW), which provides innovative energy technologies, energy supply and energy services, announces that it has launched a range of connected home devices, Flow Home.

Flow Home comprises a range of devices including a smart thermostat, smart plugs and an energy consumption monitor. The devices are controlled and monitored through a smart phone app or an online panel and offer customers extra comfort and control as well as savings on energy.

Flowgroup's connected home product suite is provided by Fifthplay, a Belgian connected home specialist which is part of Niko Group. Fifthplay's existing product range provides a readymade solution to enter the connected home market and is already successfully deployed through some large European Utility providers.

Flowgroup also has access to Fifthplay's significant technical development capability, which may allow the Company to develop new connected home products in partnership with Fifthplay.

Flow Energy, the Company's domestic supply business, will initially offer Flow Home products to its existing energy customer base. Flow Energy will then offer the Flow Home range to non-Flow customers. The products will be available to buy outright or customers can pay over a 12, 24 or 36 month period.

Flow Home opens a new revenue stream for the Company. It also has the potential to increase the loyalty of its energy customers by providing an additional value-added service.

More information about Flow Home will be available later today on [www.flowenergy.uk.com](http://www.flowenergy.uk.com)

**Andrew Beasley, Managing Director of Flow Energy, commented:** *"Energy customers are now looking for more from their energy supplier. We already provide some of the lowest prices on the market and fantastic service, as evidenced by Flow Energy recently being awarded Recommended Provider status for energy by Which?, the consumer champion. We now have over 150,000 customer fuel accounts and believe that adding a range of connected home products to our offer means that there is now another reason for customers to switch to, and stay with, Flow. We believe the future of energy supply is a broader offer combining home energy with energy-related products and services, and this announcement is positive news for our business."*

**Flowgroup plc**  
Andrew Beasley, Managing Director, Flow Energy

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