



36,000 customer accounts and the 100 boiler trial

Flowgroup is pleased to announce that, in just three months since launch on the 2 April 2013, Flow Energy has gained over 36,000 customer accounts. Flow's competitive pricing and premium customer experience has proven popular. It's a great start for the energy business and paves the way for the launch of the game-changing Flow microCHP boiler.

The project to install 100 Flow boilers as a final domestic trial before volume launch next year is now well under way, with over 1500 customers already having expressed strong interest. These boilers will be manufactured to production standard and installed for the crucial winter period, to validate reliability of the volume production unit.

Tony Stiff, Group CEO and Managing Director of Flow Energy, said:

"The launch of our energy business went smoothly and hitting our target of 36,000 customer accounts came even sooner than we expected. We're extremely pleased with consumer reaction to our brand and offer.

"Launching the final domestic boiler trial marks a clear and significant step forwards for the Company's potentially market-changing microCHP gas boiler."